

# SEARCH NITRO

powered by 445 DIGITAL

Search Nitro is redefining the SEO category by dynamically rendering the content and structure of dealership websites. Search Nitro directs Google toward the most relevant content, leading to a better user experience.



## Strategy | Structure | Results



### STRATEGY

The Search Nitro strategy is unique from its competitors because it focuses on Search Pages that are kept up-to-date as inventory changes. Rather than creating 1-2 pages month, Search Nitro dynamically adjusts the content and structure of the website to direct Google toward the most relevant content



### STRUCTURE

Search Nitro restructures your website to answer the searchers questions and helps them solve their task. Our number one goal is searcher satisfaction. By restructuring your site we give searchers a reason to stay rather than clicking the back button



### RESULTS

Our goal is better search content on Google for a better customer experience and lead conversion on your site. The Search Nitro program can also give detailed feedback on the improvements it's making so you can see what your SEO team is doing for your website

NO CONTRACTS  
**\$750/mo**  
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